

7 Key Reasons YOU should support WELS Lutherans for Life at year-end!

1. Your contribution will impact thousands of people;
 - *Saving the lives of babies,*
 - *Transforming families from at-risk to thriving,*
 - *Helping heal the hurt and guilt of past abortion experiences.*
 - *Making sure we can do it all again the next day!*

[With your gift today, there's no telling how many lives we can touch in 2014!](#)

2. WLFL has been doing this work since 1982. Thanks to your support, over the years *you've* saved the lives of more babies than can be counted, counseled thousands of individuals and couples, and shared the message of Life; all with God's love and forgiveness. [You can be sure your gift will go where it is most needed.](#)
3. We're the only Wisconsin Synod Lutheran pregnancy care center in Milwaukee whose work is focused on mothers and fathers seeking abortion as the answer to unwanted pregnancy. [Help make sure we're prepared when they call.](#)
4. When an unwanted pregnancy occurs we want to be the first choice of places the young mom calls for help. She has to know we are available through advertising. [Your donation now will help us reach her with a life-saving message.](#)
5. WLFL will spend [your contribution](#) wisely and responsibly. Visit [Commitment to Our Financial Partners](#) to learn more and read our ***Donor Bill of Rights***.
6. All your friends are donating. Plus it would make WLFL Executive Director Peter Georgson *really* happy...
7. We promise [your donation will truly make a difference](#) in 2014 and beyond.

We know you have many choices about your giving as the year comes to an end.
Thank you in advance for your consideration and generosity!