



In this issue:

P. 1 - From the Executive Director

P. 2 - Introducing Sandy Baker

Wish list

What's new

Baby bottle what?

Make a difference tomorrow

Insert -Friends for Life program

P. 3 - Life-A-Thon 2007

Ambassadors for Life program

Risen Savior - 5 years

P. 4 - Gifts for Life

## From the Executive Director by Peter Georgson

### It's reality, but this is no TV show



To say that reality TV is the rage in America is an understatement. We can turn on the tube any night and find people competing for recording contracts, jobs with money moguls, fame in clothing design, greatness in the kitchen, or simply "survival." You name it - there is a show for it.

Reality shows capture society's attention; we enjoy rooting for our favorite singer, cook, or perhaps for our chosen bachelorette to capture the affections of a sad, lonely, single man with a GQ look and a seven-figure trust fund.

Reality shows are actually an escape from reality, which is reason #1 why these shows are so popular.

Reality, however, is every day life. In every day life, bills pile up. And in every day life, we pray for our children, struggle through the

down days and fight to make a difference in a world that grows more challenging each day. Here at WELS Lutherans for Life, Metro-Milwaukee we see reality as well. Here

reality strikes with a vengeance when a young woman sits in front of one of our volunteers, deciding whether the child within her will live or die. This friends, is when reality - without a total trust in God - can be overwhelming.

Sometimes, with all of the talk of the political and social aspects of abortion, we might overlook reality. The reality is - forgive me for stating this twice - women who walk in this door decide whether a human being will live or die. That's reality - and this is no TV show.

This is not written to knock reality TV, but instead to draw a contrast. Without trying to overstate the truth, events that take place here are truly life or death decisions. American Idol has its drama, but it pales in comparison.

When you come alongside this ministry - whether as a financial supporter or a volunteer - you help shape reality for us and our clients. Thank you to each of you who walks with us. You may not ever be an idol, but you are - through the Holy Spirit - touching the lives of children and their families with Christ's love, while treasuring human life one heart at a time. That's a reality of eternal significance!

### The reality is - Every 20 seconds there are ...

- ...2 babies are born in the United States
- ...9 children are orphaned by AIDS in the world
- ...3 marriages end in divorce in the United States

### Every 40 seconds...

- ...3 people die in the United States
- ...3 couples are married in the United States
- ...1 teen becomes pregnant in the United States

### Every 60 seconds...

- ...3 children die from abortion in the United States
- ...2 people are diagnosed with cancer
- ...11 children die from hunger worldwide

Source: CLR

### MISSION STATEMENT of WELS Lutherans for Life, Metro-Milwaukee

To proclaim the good news of eternal life through Jesus Christ;  
 To promote the sanctity of human life via Christ-centered counseling;  
 To provide information and programs on life related issues.



# Introducing...

## Contact us:

WELS Lutherans for Life, Metro-Milw  
8501 West Lincoln Avenue  
West Allis WI 53227

Office: 414-727-8176

Fax: 414-727-8178

E-mail: [Office@welsflmilw.com](mailto:Office@welsflmilw.com)

Website: [www.welsflmilw.com](http://www.welsflmilw.com)

## Board of Directors:

Pastor Benjamin Wessel - President

Harold Theesfeld - Treasurer

Mark Groth - Secretary

Ken McGhee

## Center Leaders:

Pat Johnson - Client Services Director

Margo Ulrich - Risen Savior Center Dir.

Linda Carter - St. Peter Center Dir.

Melissa Kehoe - Point of Grace Center Dir.

Laura Sherwood - Training & Retention

Sharon Rosenau - Counselor Coordinator

Diane Williams - Helpline Coordinator

Myrna Hollander - Reception Coordinator

Gloria Marcouiller - Loving Moms Coordinator

## Staff:

Peter Georgson - Executive Director

Sandy Baker - Administrative Assistant

## Satellite Center locations:

Risen Savior Lutheran Church

- 95th and Brown Deer -

St. Peter's Lutheran Church

- 8th and Scott -

The Point of Grace - Campus Ministry

- 2223 E. Kenwood -

## Client helpline and website:

414-727-8177

[www.pregnancy-counseling.com](http://www.pregnancy-counseling.com)



**Mrs. Sandy Baker**

**Sandy Baker**, our administrative assistant began in June, 2007.

Sandy worked at a bank for 22 years before joining us. She brings much valuable experience, a new perspective, and passion to help advance our ministry.

Sandy became involved with LFL as a member of our Auction Committee where her talents and strengths were evident.

We are blessed to have Sandy working with us. Sandy contends that it is she who is blessed to be able to work for such a wonderful ministry. We welcome her to the LFLM staff.

## Wish List

- Volunteers - lay counselors, receptionists, helplineers, Loving Moms mentors, and events committee - (complete training provided for all)
- Concordia Study Bible
- New Color Laser Printer
- New digital camera
- Books - *When your baby dies*
- Storage cabinets (2)
- Baby items for Baby Boutique and layettes - onsies, newborn sleepers, outfits, socks, outerwear, gift bags
- Postage for mailings
- Postcards for clients
- Sponsor for this newsletter

## What's New

- Board approved Peter to be full-time
- Started web-site [www.welsflmilw.com](http://www.welsflmilw.com) - check it out!
- Now accept electronic funds transfers and encourage recurring giving (see insert)
- Planning our *25th anniversary* celebration for 2008
- Receive donated diapers and wipes valued over \$5,700
- Pat Johnson and Peter attended the Care Net conference in September
- Began a Prayer Warriors e-mail ministry (call to get involved)
- Making connections with local agencies to serve our clients

## Baby Bottle Boomerang -

What can it do for your church or school? call 414-727-8176 to find out more!



**You can make a difference tomorrow...  
remember WELS Lutherans for Life in your will today.**

Did you know that making a gift through your will is a meaningful way to make a lasting commitment to WELS Lutherans for Life, Metro-Milwaukee? It's true.

You can bequeath a sum of money, an item, real estate property, or any portion of your estate. Want to learn more?

We can direct you to professionals who can answer your will-related questions. For more information on planned giving, contact Peter at 414-727-8176.

## Thanks!

If you enjoy this newsletter and appreciate the work we do, please use the enclosed envelope to send a donation. All of our services are offered at no charge to clients because of your generosity!

# Life-A-Thon 2007



The Life-A-Thon was a success once again this year. Thanks to everyone who helped make it such great fun. The weather was wonderful, the Chicago Style hot dogs provided by I.E.Franks, LLC were a big hit, and the music provided by Distinctively Different was very appreciated.

Thanks to the more than 175 people who participated and gathered pledges. Our financial goal this year was \$25,000. We came close with a total \$20,881 raised!

Thanks to the following corporate sponsors who underwrote the event. They contributed cash gifts and product values which covered all of our costs.

Please let them know that their support for our ministry is appreciated.



*Spiegelberg Financial Services*  
*NPH Christian Books & Gifts*  
*Felsing Service*  
*INPRO Corporation*  
*Shady Acres Perennial Nursery*  
*All Star Vending*  
*JGM Graphics*  
*Office & Home Interiors*

*Halquist Stone Co.*  
*Schoeneck Containers*  
*Karl's Party Rentals*  
*Kremer Publications*  
*Heritage Funeral Home*  
*D&B Industrial Floor Coatings*  
*Harder Funeral Service*  
*Sky High Marketing (formerly - Super Shirts & Solutions)*

Thanks to NPH Christian Books & Gifts for hosting the event and for the 20% discount coupon for each participant.

Thanks to all the Thrivent Financial members who were involved. Because of you the North Milwaukee, South Milwaukee, West Central Milwaukee, Southeast Waukesha, and Northeast Waukesha Chapters of Thrivent Financial provided supplementary funds. We appreciate your strong support through Care Abounds in Communities funding raising a total of \$6,400.

Thanks to Wisco's Cross Country Teams and Coach Lueck and Coach Schaper. Because of conference rules students are not able to run in our event, but every year they walk, promote the Life-A-Thon, and actively collect pledges. This year - \$1,073.72!



Again, this year we had several teams from area churches and schools. St. Peter's had the largest team. The teams challenge all other churches and schools to try and gather more team members for next year. (Note: *Team members don't have to be members of your church or school; they just need to register together as a team.*) If you would like to form a team to answer the challenge contact our office and we will help you.

If you enjoyed the Life-A-Thon please bring some friends next year to share the fun. This is our largest fundraiser of the year. We look forward to a making our 25th anniversary Life-A-Thon the biggest ever next year. See you then!!



## Ambassadors for Life

"Ambassadors for Life" is one of our new initiatives. Each "Ambassador" will be asked to share the life-affirming mission of WELS Lutherans for Life within their own congregation. You can do this by distributing information, identifying volunteers, and communicating your congregations' needs to us.

We have a packet of information to equip every *Ambassador for Life's* church.

It is our goal to have a network of contact people in every area church. One or two people in each congregation will be a good start.

If you are interested in helping address the issues of unplanned pregnancy, abortion, and the sanctity of human life in your church please contact us. Ask for the *Ambassadors for Life* packet.

## 5 Years of Pregnancy Services at Risen Savior

In the fall of 2002, Risen Savior Lutheran Church responded to the need for a pregnancy resource center on the north side of Milwaukee. The center opened with its first appointment in August and a dedication service was held on October 13, 2002.

Mrs. Margo Ulrich directs the center and coordinates its 7 volunteers. They offer pregnancy care services on Tuesday and Thursday from 4-7 each week. The five year statistics include:

- 188 pregnancy test clients served
- 4 resulting births
- 11 baptisms
- 4 marriages
- 11 attend WELS church



Return Service Requested

## Gifts for Life

### *Mother's day Card 2007 response*

As we continue to stand up for the sanctity of human life on a daily basis we thank God for those wonderful people we honor and remember. The following loved ones are recognized through our Mother's Day Card program this year. We thank those who supported our life saving work in this special drive which raised \$1,565.

#### ***Gifts received in honor of:***

Helen Buck  
 Rachel DiGiorgio  
 Joyce Fleischer  
 Joann Gaulke  
 Mrs. Joe Gumm  
 Janice Mathwig  
 Cecelia Metzger  
 Cynthia Muentz  
 Clarice Nicol  
 Lorraine Parsons  
 Helen Scheller  
 Linda Scherbarth  
 Marion Schweitzer  
 Hazel Socha-Murray  
 Joan Sowatzke  
 Ruth Spaude  
 Barbara Steinle  
 Lois Stichmann

Marian Tess  
 Jean Villwock  
 Dorothea Wolfgramm  
 Winnie Zastrow

#### ***Gifts received in memory of:***

Blanche Baltutis  
 Ida Brunsch  
 Georgette & Ray Duemke  
 Laura Griese  
 Delores Gruell  
 Ruth Kallies  
 Joyce Lyman  
 Ellen Ensslin  
 Marguerite Peterson  
 Audrey Prybycien  
 Dorothy Spanley  
 Wanda Steffen

### *Life Tribute gifts*

You can tell someone how special they are and how their life has touched yours through a gift to WELS Lutherans for Life. Send a gift in memory of someone who has entered eternal life or honor someone for a milestone during life's journey, such as birth day, baptism, adoption or wedding anniversary, confirmation, graduation, or other special day. Each gift is acknowledged.

#### ***Received in honor of:***

Madelyn Huth  
 Evelyn Schneider  
 Terrie & Gordon Bergum's  
*50th wedding anniversary*  
 Carol Zastrow  
 Sarah Moore  
 Naomi Stein  
 Edward Sromek  
 Richard & Delores Werner's  
*60th wedding anniversary*  
 Rudolph and Theresa Schultz  
 Marvin Koch's *birthday*  
 Max, Gabe, and Ethan  
 Ella Found  
 2 adopted sons ages 42 & 44  
 Carly Siefert's  
*baptism and birthday*

#### ***Received in memory of:***

Lorraine Jahn  
 Helen Nommensen  
 June Diehl  
 Paul Busche, Sr.  
 Joyce Cutting  
 Byron "Bud" Liebner  
 Lloyd Lemke  
 Gordon Roberts  
 Evelyn Riek  
 Marvin Miksch  
 Donald Babinec  
 Marion Peters  
 Harriet Truckey  
 Alice Sauer

Treasuring human life one heart at a time!

**WELS Lutherans for Life, Metro-Milwaukee**

8501 W. Lincoln Ave., West Allis, WI 53227

(414) 727-8176

I authorize my bank or credit card company to transfer funds monthly in the amount of \$ \_\_\_\_\_ (US) until further notice. I understand I am in full control of my donation and anytime I wish to make changes I will contact this organization. I prefer a monthly transfer date of the 5th or the 20th (circle one) starting \_\_\_\_\_ (month).

**Checking** (Attach a voided Check)

**VISA** Acc # \_\_\_\_\_

**Savings** (Attach a voided deposit ticket)

**MasterCard** Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Giver's Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ E-mail \_\_\_\_\_

City / State / Zip \_\_\_\_\_ Designation \_\_\_\_\_

Date \_\_\_\_\_ Giver's Signature \_\_\_\_\_

Separate here, submit the top portion, and retain bottom portion for your (donor) records.

**Thank you! Your faithfulness is appreciated. Please contact us for any changes required.**

Monthly Amount \_\_\_\_\_ Date of Transfer \_\_\_\_\_

Bank Account \_\_\_\_\_  Credit/Debit Card \_\_\_\_\_



**WELS Lutherans for Life, Metro-Milwaukee**

8501 W. Lincoln Ave., West Allis, WI 53227

(414) 727-8176

## Introducing the "Friends for Life" program

We have just begun an electronic monthly stewardship plan called "**Friends for Life**" to help strengthen the funding for WELS Lutherans for Life, Metro-Milwaukee (LFLM). When you participate in "Friends for Life" you provide a faithful and reliable monthly pledge that allows us to better plan and grow this ministry.

We look forward to you becoming one of our first "Friends for Life". You can email or call with your information and we will set you up as our "Friend for Life" or you may prefer to set it up online at [www.welslflmilw.com](http://www.welslflmilw.com). Just click on the "Donate Now" link and complete the secure on-line form. The *Transfer Authorization Form (above)* is ready for you to use.

Please note - checking or savings accounts are cheaper to process so they are preferred but credit cards are accepted as well.

### --- "**Friends for Life**" Frequently Asked Questions ---

**What is Friends for Life?** The program works in conjunction with your bank, similar to direct deposit of payroll, Social Security checks, and other electronic banking services you're already familiar with. It simply accomplishes normal transactions electronically, inexpensively and quickly...without wasting postage, paper and time. Most importantly, this program will give us the monthly financial stability needed to make sound decisions to continue serving people in need.

**What does the Monthly Transfer Authorization Form do?** This form (*above*) gives your bank or credit card company permission to transfer your gift directly to LFLM beginning on the specified date that you choose.

**Which is better—checking, savings, or credit card?** This choice is yours—they all provide financial stability for LFLM and free the ministry up to complete God's mission without the distraction of additional fundraisers to cover monthly bills. Credit card companies will deduct 3% of each credit card gift, so you may prefer to utilize checking or savings options to maximize your gift's benefit to the ministry.

**If my financial situation were to change, could I change my monthly transfer?** Absolutely! You are in complete control of your gift, and you can alter the amount at any time simply by contacting LFLM. The amount can be increased, reduced, or suspended at any time.

**Why does LFLM need a voided check or deposit slip?** We use your voided document, just as other institutions do, to set up your Friends for Life account. Having your routing number and account number printed on your check or deposit slip prevents unnecessary errors.

**Is my account information secure?** Absolutely! Your personal information is securely maintained in locked files. The automatic transfer company, CheckFree, has established itself as the premier electronic processor since 1981 and provides secure services to clients like Wells Fargo, USPO, Yahoo, and Bank of America.

**Will I receive a receipt each month?** No. In order to best utilize your partnership gift and to reduce administrative costs, you will receive an initial letter acknowledging your gift and a year-end giving statement in January.